

2023 Winter Lights Walk

Griffin Park, December 10-16



Tree Voting
Saturday, December 16th, 4:30-7:45pm
Morris Thompson Cultural and Visitor Center
Yukon Quest Alaska Headquarters & Gift Shop
Fireworks at 8 pm



In our northern community, we need events that encourage all ages and abilities to get outside and celebrate the holiday season. As part of the 2nd annual Winter Solstice Festival, the Winter Lights Walk invites local businesses to sponsor trees along a 1km trail and decorate them to create a winter wonderland for the community to enjoy. This event is not only a recreational opportunity, but also a fundraiser for a local charity. Participants may have their photo taken with a reindeer in Golden Heart Plaza and stop by the Yukon Quest Alaska cabin to warm up and enjoy some hot chocolate. Fireworks can be viewed along the trail, or from Golden Heart Plaza at 8pm.

15 trees are available for sponsorship/decoration. Businesses can choose their own decorations but no tinsel please. Electric hookups are provided. Businesses can give out promotional information, coupons, etc. at their tree during the viewing and voting event on Saturday, December 16th from 4:30-7:45pm.

After touring the loop, attendees can vote on the best tree at the Morris Thompson Cultural and Visitor Center or at the Yukon Quest Alaska Headquarters & Gift Shop. The winning business gets to choose a charity to donate 100% of the event proceeds to and will receive recognition on the Big Dipper Video Boards for one month (January 2024), as well as a feature article in the FNSB Parks and Recreation's 2024 Winter Activity Guide. We encourage all businesses to leave their tree decorations up through Winter Solstice and New Year's Holidays. All decorations must be removed by Sunday, January 14th.

Additional sponsorship opportunities at all levels are available at the Winter Solstice Festival website.

wintersolsticefestivalfairbanks.com

Contact Information:

If you would like to be involved or have any questions, please contact:

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MORRIS THOMPSON
CULTURAL AND VISITORS CENTER



Fairbanks
Economic Development Corporation



DOWNTOWN
ASSOCIATION
FAIRBANKS

2023 Winter Lights Walk



Viewing Daily December 10-16
at Griffin Park until 10 pm
Tree Voting
Saturday, December 16th, 4:30-7:45pm
Morris Thompson Cultural and Visitor Center
Yukon Quest Alaska Headquarters & Gift Shop
Fireworks at 8 pm



Sponsorship Options:

TREE SPONSOR | \$500

15 available

Decorate tree and receive:

- Business recognition in front of tree
- Business printed in program.
- Recognition on social media & website
- Opportunity to promote business during event.

Winning Tree:

- Donate all event proceeds to a charity of their choice.
- Recognition on Big Dipper Video Boards for one month (January 2024).
- Feature article in the FNSB Parks and Recreation 2024 Winter Activity Guide.

Business Contact:

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

Charity of Choice: _____

Pay by Check

Invoice Now
e-mail will come from
Downtown Association of Fairbanks

Contact Information:

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