



SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$12,000 (~~1 Available~~)

Sold Out!

The Title Sponsor supports every aspect of the Winter Solstice Festival and is the presenting sponsor across all 2023 events.

- Everything Below to Big Dipper Level
- Logo Presence at All Winter Solstice Festival Events
- Option for Title Sponsor Tree
- Logo on Ice for Fireworks Show + Tree Voting
- Name Recognition on all Promotion

Sparkler Sponsor - \$5,000 (~~2 Available~~)

Sold Out!

Help make the 2023 Winter Solstice Festival special by supporting having the Reindeer and Elf downtown for branded photos or supporting a Hot Chocolate Station.

- Everything Below to Big Dipper Level
- Logo on Reindeer Photos OR Hot Chocolate Station
- Large Website Logo on Top of Website
- Logo on 2nd Ave Banner

Moose Sponsor - \$3,500 (3 Available)

Mortimer the Moose needs your help gathering over 20 local businesses for the annual Moose on the Loose scavenger hunt!

- Everything Below to Big Dipper Level
- Logo on Moose on the Loose Passport
- Logo on Print Materials

The 2023 Winter Solstice Festival gathers Fairbanks together during the holidays to promote our local businesses with a weeklong family friendly event kicking off 12/9 and culminating on 12/16. The 2023 activities include:

- **Solstice Fireworks Downtown** by the Downtown Association
- **Reindeer + Elf Downtown** by the Downtown Association
- **Moose on the Loose** local business scavenger hunt by Fairbanks Economic Development Corporation
- **The Winter Lights Walk** by FNSB Parks & Recreation
- **Holiday Bazaar** in The Morris Thompson Cultural and Visitor Center

This event cannot happen without the support of the local community, please consider sponsoring one of the many aspects of the festival!



Mock ups for illustrative purposes only, actual design, size, orientation and location of banner may differ from image.



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Spirit Sponsor - \$2,500 (5 Available)

Help Fairbanks get into the festive spirit and get your logo on 2nd Ave during one of downtown's busiest shopping seasons.

- Everything Below to Big Dipper Level
- Banner on 2nd Ave Light Pole
- Individual Social Media Shout Out

Aurora Sponsor - \$1,000

Light up the Winter Lights Walk with your business logo on pennant flags from Golden Heart Plaza to the Morris Thompson Cultural & Visitor Center.

- Everything Below to Big Dipper Level
- Logo on Pennant Flags for Tree Walk
- Logo on Website

Big Dipper Sponsor - \$500

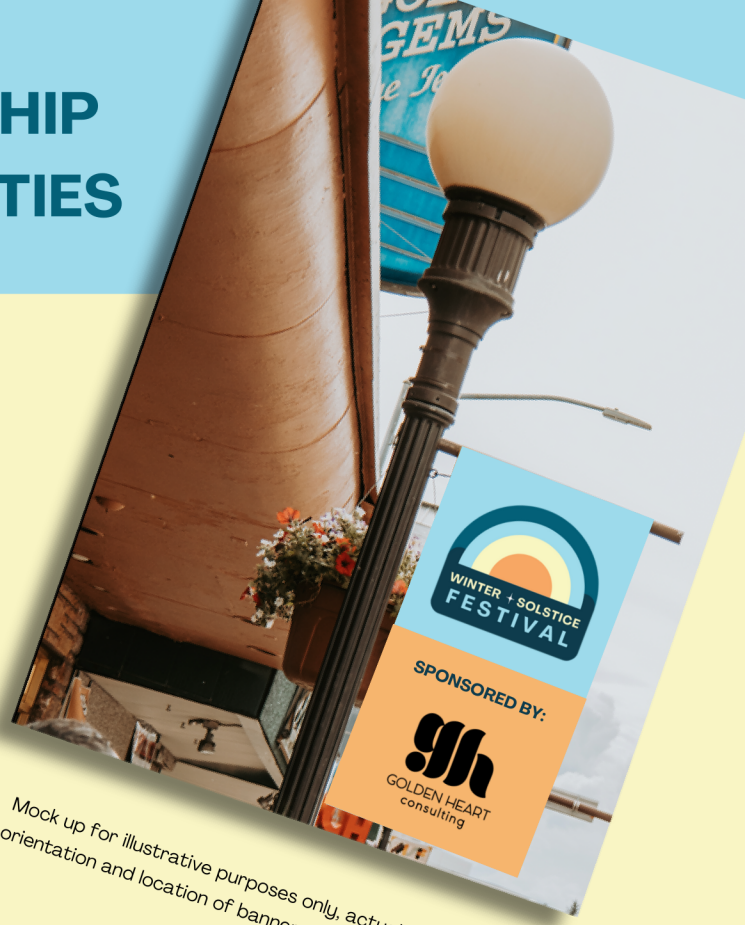
Shine bright in the community by supporting the 2023 Winter Solstice Festival.

- Group Social Media Shout Out
- Media Kit to Self-Promote to your Audiences
- Listed on Web Page

Friend of the Festival - \$250+

The Friend of the Festival Sponsor helps support every aspect of the festival for all of the members of the Golden Heart City.

- Media Kit to Self-Promote
- Listed on Festival Web Page



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Tree Sponsor - \$500

Help spread holiday cheer downtown by joining the Winter Lights Walk tree decorating contest! Tree decorating stops on 12/6, all profits will be pooled and donated to the charity of the winner's choice.

- Group Social Media Shout Out
- Listed on Festival Web Page
- Logo on Tree Voting Card
- Large Logo on Signage Next to Tree
- Promotional Signage for Participating Business
- Winning Team:
 - Chooses Charity Donation
 - Featured in Parks & Rec Winter Activity Guide
 - Featured on Big Dipper Board for a Month



Any donation to the Winter Solstice Festival supports a dynamic community event and is tax deductible.

For any questions please contact Lisa at (907) 452-2185 or lsaba@investfairbanks.com